

Shop Locally!

The economic health of our community is important!

Why not join a growing movement by shifting 10% of your income to buy local products. You can make a billion dollar difference! 10% might not seem like very much, and yet when we're talking about the combined spending power of Nova Scotians it really adds up.

In Nova Scotia, \$187 million is spent each month on groceries. If only 10 per cent of that total was spent on local food products, our local economy would be infused with almost \$19 million.

$\$187 \times 12 \text{ months} =$

\$2.24 billion.

If Nova Scotians shift 10% of their annual spending to local goods and services that equals \$2 billion a year or \$60 billion over 30 years. That's more than double the Ships Start Here contract.



TAKE THE PLEDGE TODAY AND JOIN

<http://www.novashift.ca>

CUPE / Canadian Union
of Public Employees